

E-SAATHI EMPOWERING THE PREGNANT WOMEN!

FIVE KEY MOST USEFUL FEATURES OF THE ASKNIVI CHATBOT AS REPORTED BY USERS

e-SAATHI: Strengthening ANC/PNC via AskNivi Tailored Health Information, referrals, and follow-up

Regular tips on nutritious food

"I receive the messages every week at the same time which are very exciting and interesting to read and I wait for it now"

"Tips on locally available nutritious food are most important and there is no one else who gives me this guidance, so timely and clearly"



Information about baby growth

"I am most excited to know my baby's gestational size and step by step progress"

"I got to know the correct way and process on how to breast feed after delivery"

Pregnancy related changes & their management

"Best part of the chatbot is that it gives information about both mother and baby"

"I am getting to know about bodily changes and their reasons. I am less scared now & know when to go to the doctor"

ANC reminders

"This chatbot supports me with helpful and timely messages and I will continue to follow it after delivery also"

"I have not missed any ANC till now because of the chatbot and my doctor and family are very happy with the way I am more informed about my pregnancy & taking charge"



Symptoms to identify high risk

"I am so relieved that I get important messages about risky symptoms which I may have ignored otherwise"

"I can now share useful information with all my friends"